

the Town of Luther



*a friendly community*

**BOARD OF TRUSTEES FOR  
THE LUTHER ECONOMIC DEVELOPMENT AUTHORITY  
TUESDAY, OCTOBER 14, 2025  
IMMEDIATELY FOLLOWING THE BOARD OF TRUSTEES AND  
LUTHER PUBLIC WORKS AUTHORITY MEETINGS AT 7:00 PM  
LUTHER TOWN HALL  
108 SOUTH MAIN STREET, LUTHER, OKLAHOMA 73054**

**REGULAR MEETING AGENDA**

Official action can only be taken on items which appear on the agenda. The Trustees may adopt, approve, ratify, deny, defer, recommend, amend, strike, or continue any agenda item. When more information is needed to act on an item, the Trustees may refer the matter to the Chairman or the Town Attorney, or back to a committee or recommending body. Under certain circumstances, items may be deferred to a specific later date or stricken from the agenda entirely.

1. Call to Order
2. Roll Call
3. Determination of a quorum
4. Approval of the Board Minutes from the meetings of September 9 and 25, 2025.
5. Trustee Comments
6. LEDA Report – Dawn Shelton
7. Main Street Program Report

**Trustee One (Terry Arps)**

8. Consideration, discussion and possible action related to upcoming Rt 66 Centennial activities.

**Trustee Two (Jerrod Davis)**

**Trustee Three (Carla Caruthers)**

**Trustee Four (Jeff Schwarzmeier)**

**Trustee Five (Cindy Harris Baker)**

9. New Business: In accordance with the Open Meeting Act, Title 25 O.S. 311.A.9 of the Oklahoma Statutes, new business is defined as any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda.
10. Citizen participation: Citizens may address the Board during open meetings on any matter on the

agenda prior to the Board taking action on the matter. On any item not on the current agenda, citizens may address the Board under the agenda item Citizen Participation. Citizens should fill out a Citizen's Participation Request form and give it to the Mayor. Citizen Participation is for information purposes only, and the Board cannot discuss, act or make any decisions on matters presented under Citizens Participation. Citizens are requested to limit their comments to two minutes.

11. Adjourn.

  
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Scherrie Pidcock, Town Clerk



Agenda Posted Monday, October 13, 2025, at Luther Town Hall, on Facebook at The Town of Luther, and on our website at [www.townoflutherok.com](http://www.townoflutherok.com), prior to 7:00 pm.

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**BOARD OF TRUSTEES FOR  
THE LUTHER ECONOMIC DEVELOPMENT AUTHORITY  
TUESDAY, SEPTEMBER 9, 2025, 7:00 PM  
LUTHER TOWN HALL  
108 SOUTH MAIN STREET, LUTHER, OKLAHOMA 73054**

**REGULAR MEETING MINUTES**

1. Call to Order by Terry Arps.
2. Roll Call by Terry Arps. Present were Terry Arps, Jerrod Davis, Carla Caruthers, Jeff Schwarzmeier and Cindy Harris Baker.
3. Determination of a quorum was made by Terry Arps.
4. Approval of the Board Minutes from the meeting of August 12, 2025. – Terry Arps made a motion to approve the minutes as presented, 2<sup>nd</sup> by Jeff Schwarzmeier. The Vote: All (5) Yes.
5. Trustee Comments – None.
6. LEDA Report - Cindy Harris Baker commented that the 3<sup>rd</sup> Saturday Market is September 20 this month.
7. Main Street Program Report – Cindy Harris Baker reported that the Main Street board is almost seated.

**Trustee One (Terry Arps)**

**Trustee Two (Jerrod Davis)**

**Trustee Three (Carla Caruthers)**

**Trustee Four (Jeff Schwarzmeier)**

**Trustee Five (Cindy Harris Baker)**

8. New Business: In accordance with the Open Meeting Act, Title 25 O.S. 311.A.9 of the Oklahoma Statutes, new business is defined as any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda. – Terry Arps mentioned that he and Scherrie Pidcock had recently spoken to OG&E about economic needs of the Town, including the idea of a replica Ozark Trail obelisk.
9. Citizen participation: Citizens may address the Board during open meetings on any matter on the agenda prior to the Board taking action on the matter. On any item not on the current agenda, citizens may address the Board under the agenda item Citizen Participation. Citizens should fill out a Citizen's Participation Request form and give it to the Mayor. Citizen Participation is for information purposes

only, and the Board cannot discuss, act or make any decisions on matters presented under Citizens Participation. Citizens are requested to limit their comments to two minutes. – **None.**

10. Adjourn. – **Terry Arps made a motion adjourn, 2<sup>nd</sup> by Jerrod Davis. The Vote: All (5) Yes.**



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Minutes transcribed by Scherrie Pidcock, Town Clerk

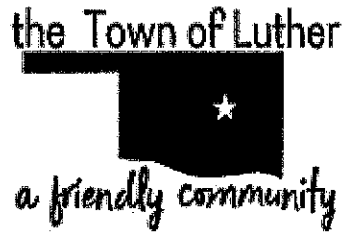
only, and the Board cannot discuss, act or make any decisions on matters presented under Citizens Participation. Citizens are requested to limit their comments to two minutes. – None.

10. Adjourn. – **Terry Arps made a motion adjourn, 2<sup>nd</sup> by Jerrod Davis. The Vote: All (5) Yes.**



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Minutes transcribed by Scherrie Pidcock, Town Clerk



**MINUTES OF SPECIAL MEETING - BOARD OF TRUSTEES FOR  
THE LUTHER ECONOMIC DEVELOPMENT AUTHORITY  
THURSDAY, SEPTEMBER 25, 2025, 6:30 P.M.  
LUTHER TOWN HALL, 108 S. MAIN ST, LUTHER, OKLAHOMA 73054**

1. Call to Order by Terry Arps.
2. Roll Call by Terry Arps. Present were Terry Arps, Jerrod Davis, Carla Caruthers and Cindy Harris Baker. Jeff Schwarzmeier was absent.
3. Determination of a quorum was made by Terry Arps.
4. Trustee Comments – None.
5. LEDA Report - Discussion of upcoming events and ideas that can positively impact local businesses, including events and activities for the Rt 66 Centennial. – Discussion was held regarding the Luther Pecan Festival, the circus held on September 24, 2025, the past and upcoming 3<sup>rd</sup> Saturday Downtown Markets, and the upcoming Rt 66 Centennial in 2026. There is a possibility of a traveling Rt 66 exhibit coming to Luther in May, 2026.
6. Main Street program report – Main Street was discussed during Item 5.

**Trustee One (Terry Arps)  
Trustee Two (Jerrod Davis)**

7. Consideration, discussion and possible action to have a Town of Luther booth at the Luther Pecan Festival, including nomination of person to set up and take down the booth, and managing a sign-up sheet for volunteers to man the booth. – Jerrod Davis made a motion to set up a Town booth at the Pecan Festival contingent upon enough volunteers signing up to man the booth during the festival, 2<sup>nd</sup> by Cindy Harris Baker. The Vote: All (4) Yes.

**Trustee Three (Carla Caruthers)  
Trustee Four (Jeff Schwarzmeier)  
Trustee Five (Cindy Harris Baker)**

8. Citizen participation: Citizens may address the Board during open meetings on any matter on the agenda prior to the Board taking action on the matter. On any item not on the current agenda, citizens may address the Board under the agenda item Citizen Participation. Citizens should fill out a Citizen's Participation Request form and give it to the Mayor. Citizen Participation is for information purposes only, and the Board cannot discuss, act or make any decisions on matters presented under Citizens Participation. Citizens are requested to limit their comments to two minutes. – None.
9. Adjourn. – Carla Caruthers made a motion to adjourn, 2<sup>nd</sup> by Terry Arps. The Vote: Three (3) Yes, One (1) Abstain-Terry Arps.



Scherrie Pidcock, Town Clerk

**Questions from Hampton Creative-I have a phone meeting scheduled with Rachelle on October 23 at 10 AM to discuss the shield.**

**Balance of History & Future** - If we are balancing between representing history but also the future of your town, What would you say that percentage would need to be?

**Must Haves** - What are the top 3 to 5 must haves to include that represent your town?  
Any preferences on buildings or landmarks that should be included?  
Anything else to highlight?

**Visual References** - Could you send us any imagery, including landmarks or reference images? This will be important to have what you are thinking visually rather than us googling the images.

**Motto** - Do you want to see any of the phrases in the illustration?

**Design Choice** - Review the design option chosen.

**Colors** - Are there any colors that you would like to see in this that represent your town?  
Or any colors we should avoid?

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I pulled these points from an email from Dawn Shelton when we first learned about the shield (from her)

- **"Shields for Every Town" - this was the \$450K grant for the 66 shield with unique art for every town.**
- **A company in Tulsa, Hampton Creative, has the job... they still must meet with all of the towns for direction on our unique qualities, do design, get approval from all towns, build, and install.**
- **What we can do to facilitate is BE READY with location and ideas - obviously the sign, then again the "sign" will already be in Luther. So more sign on another sign?**
- **Other notables - Threatt, Main Street, Booker?, Pecans? WHAT ELSE ARE WE KNOWN FOR?**
- **If it's a selfie spot, will it compete with our sign?**
- **Where's it gonna go? Over by BancFirst? ... might get folks to the park, and even liven up biz opportunity on Dogwood.**

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**From Stephanie, when she received a phone call from Pinnell's office**

- **Bolts will be provided but the delivery company will not be able to bolt it down. It will need to be placed on and bolted to concrete, but he is getting clarification on the size the concrete pad will need to be and if it needs a certain type of concrete due to the weight.**
- **The location where it is placed is up to the town.**

The shield is 6' tall and should be finished and delivered in early 2026.

Contact Information

- **RACHELLE CHAMPLAIN**
- **Director of Account Services @ Hampton Creative**  
**P. 918.877.5577**  
**C. 918.978.2325**  
**W.hamptoncreative.com**